

CULTURAL SERVICES



LOVELAND ARTS AND CULTURE

OUR MISSION

Enriching lives
and connecting
our community
through diverse
arts and history
experiences.

Aerial Shot of Potcheen Performing at Rialto Lagoon Concert, by Jeff Koska

2023 YEAR IN REVIEW

City of Loveland Cultural Services Department



City of Loveland



SUSAN ISON

Cultural Services Director

We bring people together—creating vibrant, welcoming places that foster social interactions, a sense of community, and a connection to our history and to our environment. Places such as the Museum, the Rialto Theater, the Loveland Public Library, Parks and Recreation and Public Art make Loveland a livable, vibrant community for residents and visitors alike. In a society where technology has made it easier to isolate, we invite people to engage with each other—to discover, to learn, to contemplate and to enjoy.



Patrons Enjoying a Show at The Rialto Theater Center

The theater is the only space where people will let you close the door, sit in the dark together with strangers and suspend disbelief. It is a temporary kind of community, letting our thoughts and emotions go on an unpredictable journey together.



Manzanar: The Wartime Photographs of Ansel Adams Exhibit Tour

Museums provide an accessible place for the community to gather, make connections, participate creatively, explore, learn, interact, reflect, share, recharge, play and enjoy; to hear and see multiple voices; to see historic objects and artwork; to create memories.



Ashley Yager at the Panda Storage Facility

We are stewards of 35,000+ historic artifacts collected during the last 100 years. The material culture we leave behind is preserved and shared through this collection, ensuring present and future Lovelanders access to the people, places and events through these objects.



Ace! by Mark Lechlitter

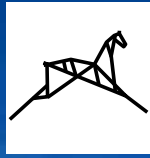
Loveland has created a large, diverse public art collection that creates a sense of place and purpose. Find sculpture on the way to the grocery store, in neighborhoods, in front of banks and offices, and in parks and playgrounds. Artistic expression abounds, creating the rich tapestry that makes Loveland unique among Colorado communities.



Rendering of Pulliam Community Building

On the horizon is the re-opening of the Pulliam Community Center. Once a gathering place for a variety of community activities and the creation of many fond memories, it will resume that role in early 2025 when renovations are completed – accessible and better than ever.

Susan Susan P. Ison
Director Of Cultural Services



ART IN PUBLIC PLACES

LOVELAND ARTS AND CULTURE

LovelandPublicArt.org



Equinox by Team Equinox,
Photo Credit: Bruce Gueswel

In 1985, Loveland made a profound commitment to the arts by becoming the first Colorado city to pass an Art in Public Places Ordinance, which designates one percent of the City's capital projects (valued at \$50,000 or more) for the purchase and ongoing maintenance of art. Through vision, hard work, and collaboration, Loveland has amassed a large, diverse public art collection that creates a sense of place and purpose.

SUZANNE JANSSEN

Public Art Manager, Art in Public Places



Entering into 2023, Art in Public Places (AIPP) staff knew we'd have a very full plate, and the year did not disappoint! In addition to our ongoing programs (The Art Advocacy Project, the Loveland Community Visual Art Grant program, Loveland Mural Grant Projects), several large-scale AIPP capital projects were in full swing. Highlighted within the 2023 Art in Public Places Annual Report are those projects that were completed prior to the year's end. What is not highlighted are projects in the planning stages that have not yet come to fruition.

In January 2023, the VAC approved the donation of four sculptures and one structural gate for installation in the Benson Sculpture Garden from the Loveland High Plains Arts Council. City staff and the Visual Arts Commission offer sincere gratitude for these latest additions to the Benson Sculpture Garden. We ended 2023 with the reinstallation of *Equinox* by Team Equinox, which was removed in 2019 to make way for the I-25 Expansion Project. By the end of 2023, the time, patience, and (more than a little bit of) perseverance paid off as the final horse was bolted into position. Driving past *Equinox* now, the sculpture feels as if it has always belonged in the current landscape. Enjoy this review of the many AIPP ongoing programs and the capital projects completed this year.

Over the decades, we've created a diverse public art collection of 554 individual works of art, featuring some of the finest international, national and regional artists. Yet, the City's public art collection is just one of the many cultural assets within our city limits. In 2024, may you find time to explore Loveland's offerings, and take pride in the ways you have been a part of this artistic community.

Benson Sculpture Garden

Since 1986, the Loveland High Plains Arts Council (LHPAC) has commissioned sculptures to be donated to the City of Loveland for residents and visitors to enjoy within the Benson Sculpture Garden. The outstanding work of the LHPAC Board of Directors and the league of volunteers that produce the Sculpture in the Park Show & Sale cannot be overstated. This year, the LHPAC Board of Directors presented five sculpture donations for the Benson Sculpture Garden, boosting the total number of sculptures within the two parks to 183 pieces strong.



Amazing Grace by Shari Vines



Four Generations by Felicia



Morning Flight by Adam Schultz



Roundbottomus Hippopotamus by Tim Chery



Sanctuary by Black Birch Studio

ART IN PUBLIC PLACES

VAC Acquisitions



Continuum by Nathan Pierce
This captivating 12 x 6 feet stainless steel sculpture, was purchased for installation in 2024.



Sculptor Mark Leichter created *Ace!* with the ideal of the elusive hole-in-one in mind, he designed a 19 x 4 feet stylized representation of a golf ball rolling into a cup constructed of stainless steel, at the Loveland Olde Course.



Cascade, by Aaron Harel, a cascading wall of up-cycled hardwood drum shells, provides a colorful backdrop, enhancing the west wall of the vibrant community space in the Rialto Theater's Devereaux Room.



Dandelion by Karen Cusolito
This 18 x 12 feet steel sculpture will draw more than a few smiles when it's installed in the Madison Avenue Roundabout in fall of 2024.



Shared Wonder by Jeremy Jarvis provides an expanded vision for Loveland's youth. Located in the Loveland Library Storytime Room.



Loveland by Key Detail transformed the three-sided maintenance building at Sunnyside Park into a work of art.



Nebula by Sandra Nelsen - In fall 2023, Nelsen installed 32 mosaic panels and four large bridge end panels onto the First Street Bridge. These mosaic panels add timeless elegance to this well-traveled corridor.

ART IN PUBLIC PLACES

The Art Advocacy Project: TAAP 2D

Celebrating the 10th Anniversary of this project, AIPP partnered with the Loveland Poet Laureate Program to create an interactive poetry element for the annual display. New in 2023, seven local poets wrote poems inspired by the seven works of art on exhibit.

Featured artists and poets:

Sharon Anhorn, Gloria Campbell, Stephanie Coffin, Melinda Laz, James Lynxwiler, Steven Caulfield, Gordon Middleton, Veronica Patterson, Lynn Kincanon, Evelyn Bingham, Roger Clark, Celia Turner, Joanna Rago and Nancy Jakobsson.



TAAP 3D 2023

In June 2022, AIPP hosted its first two-year display of nine new sculptures on-loan in downtown Loveland.



The Guide by Zeke Derderian

Maintenance

Maintenance continues to be one of the largest budgetary line items as the number of artworks acquired increases throughout the year. This year, we repainted several sculptures and performed hot & cold wax and special treatments to over 300 additional works.

An AIPP Maintenance Endowment Fund was established in 2021 to provide long-term conservation efforts for future generations of Loveland residents.



AIPP Community Visual Art Grant Recipients

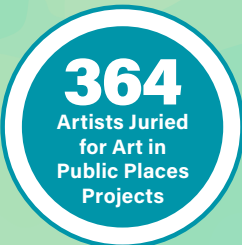
Loveland Poet Laureate Program Poetry + Sidewalk Chalk Event and the 2024 TAAP 2D Poetry display: \$3,010
Loveland Creative District:
Windows Alive! Project: \$5,000



ANGELA CANADA HOPKINS

Admin Support I,
Art in Public Places

As my title implies, I keep the public art division humming along through clerical tasks, everything from current projects to artwork maintenance and organizing historical files. It is truly fascinating to delve into our paper archives and find historical gems such as photos of young sculptors from the 1980s and old newspaper articles that celebrated new artwork in town. I have unfolded paper sketches of sculptures planned for parks and read handwritten letters and notes that helped shape Loveland's rich art history. Through my work with events, installations, communications, and records management, I have had the opportunity to connect to our community of artists and art. I hope that you too get to experience the diversity and richness of Loveland's public art.





Manzanar: The Wartime Photographs of Ansel Adams Exhibit, Loveland Museum Main Gallery



MEDIEVAL TO METAL The Art and Evolution of the Guitar Exhibit, Loveland Museum Main Gallery

The Loveland Museum is an accredited art and history museum that was founded in 1937 by local author, collector, curator, and mountain guide Harold Dunning. Today, the Museum is home to a variety of history exhibits; hosts world-class art exhibitions; and provides family events, adult and youth classes, lectures, poetry readings, and other programming opportunities for the Loveland community and visitors from around the world.

JENNI DOBSON

Curator of Education, Loveland Museum



Watching people grow and learn. That is the most satisfying part of working in a museum.

It's watching a toddler who just learned how to use scissors or hold a paintbrush correctly for the first time. Or, it's listening to an elementary or high school student describe the emotions they feel viewing a photograph of children in the Manzanar War Relocation Center. Hearing an adult who squeals with delight at the realistic painting of donuts next to our front desk, now craving the sweet treat. Or, the wonder and curiosity we receive on a tour about the Colorado-Big Thompson Project and how the Front Range stays hydrated with its most precious resource.

Museums are a safe space to be inquisitive. They provide us with experiences that might remind us of something personal, or open our eyes to a new world. Nothing can match how museums and institutions like them allow humankind to easily explore the wide world around us.

Providing education opportunities has always been a goal of the Loveland Museum, but when we can provide connection and experiences that make learning seem effortless, it's an accomplishment.



Photos: Art Classes at the Beet Education Center

141

Classes for
Tot - Adults
Up 21 from 2022

**ART CLASSES
TAUGHT
AT THE BEET**

771

Total
Participants
Up 122 from 2022

3

Mini
Camps

**LONE TREE
SUMMER
SCHOOL**

58

Participants

6

Workshops

**GUEST
ARTISTS AT
THE BEET**

87

Participants

14

Total Days

**BEET
RENTALS**

968

Participants

32

Tours: Schools,
Scout Troops,
History Days

**MUSEUM
TOURS**

1961

Total
Participants

EDUCATION PROGRAMMING - LOVELAND MUSEUM



Total Volunteers: 71
Total Hours: 884.25

**Museum Education Assistant
Volunteer: 1 = 289.5 Hours**

**Museum Education Program
Volunteers: 16 = 172 Hours**

**History Days
Volunteers: 35 = 368.25 Hours**

**Cherry Celebration
Volunteers: 20 = 49.5 Hours**

**Pastels on 5th
Volunteers: 2 = 5 Hours**

Our Events
Cherry Celebration, Day of the Dead Celebration
Supported Events
Sweetheart Celebration, Pastels on 5th,
NoCo Secret Samaritan Workshop
Other Highlights
Partnership with UCHealth
Stroke Support Program



Photos: Community Events and Tours at the Loveland Museum





JENNIFER COUSINO

Curator of History, Loveland Museum

In 2023, the Museum hosted many History Exhibits & Programs

What Mrs. Minnerly Collected

featured Mrs. Tessie Minnerly's contributions to the Loveland Museum's collection. She was curator at the Loveland Museum from February 1958 through June 1970.

She collected many pioneer artifacts and started the first art gallery at the Museum.

During Mrs. Minnerly's time as Curator, the Loveland Museum was first described as, "one of the finest museums in the state." Such praise of the Museum could be seen in the increasing number of visitors Mrs. Minnerly contributed to, "our beautiful building and the wonderful displays."



What Mrs. Minnerly Collected Exhibit



2013 Flood Images Exhibit

2013 Flood Images

featured images taken and articles written during the 2013 flood. After a week of extremely hot weather, a steady, light rain began Sept. 9, 2013 and became widespread and persistent rain along the Front Range, lasting until September 16. This historic 2013 flood produced a year's worth of rain in a week in some areas, resulting in one of the state's worst natural disasters. As in 1976, the narrow Big Thompson Canyon took a heavy hit. Sections of U.S. 34 between Loveland and Estes Park were washed away or terribly damaged.

Art Supplies the Imagination

explored the imagination of local student-artists as they interpret the world through art. This exhibit supports Loveland and Berthoud's youth artistry and celebrates National Youth Art Month with the Thompson School District student art show.



Art Supplies the Imagination Exhibit

Displaying artwork of students in grades Kindergarten through 12th, this show features two and three-dimensional works of art from the areas of photography, jewelry, ceramics, sculpture, collage, painting and drawing. Featuring artwork from over 200 students in 30+ schools, this show is curated and planned in cooperation with the Thompson School District art teachers.

Student Artwork in Dunning Gallery



HISTORY - LOVELAND MUSEUM

Living at Amache

presented historical information and objects looking at Japanese-American internment during World War II. Executive Order 9066 was signed by President Roosevelt allowing nearly 120,000 people of Japanese ancestry, including American citizens and lawful permanent residents to be incarcerated in desolate sites in the interior of the United States. One of these relocation centers was Granada War Relocation Center—better known as Amache—located in southeastern Colorado. Amache was Colorado's 10th largest city during the War housing over 10,000 American citizens in a one-mile square facility surrounded by barbed wire and guard towers.



Living at Amache Exhibit

Amache's silk screen shop operated from June 1943 through May 1944 providing work for the residents and producing over 250,000 posters. Residents of the camp also fostered wellness through gardening as evidenced in the archaeological record discovered by University of Denver's field school in 2008.



Living at Amache Exhibit

The Museum continued to partner with **Heart & Sol** and the **Loveland Poet Laureate Program Committee** to provide meaningful programming.

To kick off Hispanic Heritage Month, the Museum hosted Cipriano Ortega and his band in the Main Gallery during the Guitar exhibit. In addition to our annual Día De Los Muertos celebration, the Museum worked with **Heart & Sol** to present a program about the Bracero Program in the Great Western Sugar Company exhibit. We also collaborated to bring in a program about indigenous cultures presented by **SOAR** for an all-age celebration of song, dance and crafts.

The **Loveland Poet Laureate Program Committee** created poems based on images from the 2013 Flood. These poems were used as interpretation for the exhibition and read aloud on an evening during the run.



ZOTTO Performance

The Museum worked with **Japanese Arts Network** to create programming to complement the *Living at Amache* exhibition. A shortened performance of ZOTTO and musical performance, *Cultural Mix Tape*, brought in a different audience to the Museum.

Grants Awarded:

Colorado Historical Records Advisory Board awarded a second round of funding for digitization photographs and provide online access - **\$5,000**

An Anonymous donation to continue digitization of historic photographs - **\$1,500**



MAUREEN COREY

Curator of Art, Loveland Museum

The main goals of the art exhibition program are to put a spotlight on the rich offerings afforded by Loveland's artistic community and to bring a variety of art forms from nationally and internationally known artists to Loveland. The exhibitions presented in 2023 were notable for their variety in subject matter, clear connection to historical events, and for presenting the many different access points available to museum visitors as they experience these unique interpretations.

Highlights from 2023 include the exhibition *New York/New York*, which defined an important time period in the history of art where abstract expressionism superseded representational art. Inspired by the collection of Doug Erion, this artistic period, mid-century and post-war, was a time of great social change and this exhibit addressed not only the spread of abstract art throughout the country but the rise of several women in this typically male dominated field. This exhibit was also a great example of positive relationships with private and public lenders both nearby, statewide and nationally, all of whom generously assisted to create an excellent learning experience for the Museum's visitors. After the crowd-pleaser *Governor's Show*, the summer was full of guitars as *Medieval To Metal* took over the Main Gallery. A touring exhibition, this included more than 60 guitars and ranged from medieval iterations from Spain to contemporary electric guitars. Coupled with extensive informative labels, volunteer led tours, and guitar performances in the gallery, this exhibit was a full sensory experience that due to the broad appeal of the subject, saw a large number of first time visitors. The main exhibit was also paired with a smaller Green Room exhibit of local luthiers, consistent with the Museum's support of regional excellence in the arts.

The Main Gallery offerings wrapped up with an important series of exhibitions related to the internment of Japanese-Americans during World War II. This series was an example of our self-directed history as art thematic goals. In a collaborative approach, the curatorial team works to draw connections between art forms and evident historic connections both in Loveland and further afield. The first of these exhibitions was *Ansel Adams's Manzanar Photographs*, a rare opportunity to see the master of landscape turn his lens on the incarceration and living circumstances of people in Manzanar. Adams's keen eye for capturing the moment helped show the difficulty and beauty of the surrounding environment and the ways in which people forced to live in Manzanar found to cope and maintain community.



New York/New York, The Avant-Garde from Mid-Century Exhibit



MEDIEVAL TO METAL - The Art & Evolution of the GUITAR Exhibit



Manzanar: The Wartime Photographs of Ansel Adams Exhibit

In tandem with Ansel Adams was a first-person artistic account of time spent in another camp. Called *Witness to Wartime: The Painted Journal of Takuichi Fujii*, this exhibition followed the artist from his time before incarceration, throughout his ordeal, and then afterwards. This exhibit was important as an intimate visual understanding of one person's struggle and the role of art in documenting and surviving the experience. Finally, in the Green Room, the work of Fort Collins artist Haley Takahashi was exhibited, including a printed kimono with the order of incarceration reproduced as well as her series of prints related to ongoing reverberations to her and her family from the internment. As a whole, this exhibition series was intentionally created to show an outsider viewpoint of these events, a first person narrative, and a local artist whose artistic oeuvre is denoted by her family's experiences.



Witness to Wartime: The Painted Diary of Takuichi Fujii Exhibit

Exhibitions in the other galleries show Loveland Museum's ongoing support of Colorado based artists and issues important to the community. These included an excellent series of ghost town images by Loveland historian Kenneth Jessen with extensive interpretive labels and gallery guide; *The Loveland Art Studio Tour* preview exhibition; an exhibition of prints by artists who work as teachers for Loveland Museum; an exhibition of Afghan art that highlighted the difficulty of free artistic expression in that country; and a celebration of fifty years of the Northern Colorado Weaver's Guild.



From Afghanistan to "Banistan": The Rise and Fall of Afghan Art

The art exhibitions and programs throughout the Museum are connected by a clear pattern of influence that illuminates Loveland's position as an active instigator within the world of art. Throughout the year the Museum mounted five Main Gallery exhibitions, and presented 10 additional exhibitions in four gallery spaces, including the 12 Ft. of Wall exhibit space, a small exhibit space that offers regional artists an additional venue option. From the art of the guitar, to the difficult subject of Manzanar, and from the joy of weaving to the tragic beauty of ghost towns, visitors were continually faced with new directions in creativity that emphasized art's vast potential and value within a changing world.



ERIC FRANKLIN

Exhibit Designer, Loveland Museum

2023 brought 19 exhibitions to our six different temporary exhibition galleries at the museum. Quite a wide range of shows were featured from historic objects from our collection to contemporary artists' recent work as well as a significant local private collection. We also featured two exhibitions of musical instruments.

Crates for *Medieval to Metal - The Art & Evolution of the GUITAR*



One exhibit of musical instruments, *Medieval to Metal* from the National Guitar Museum, posed a few out-of-the-ordinary challenges. First and foremost was the sheer volume of the delivery... an entire 18-wheeler full of crates. With 40 instruments in the exhibit, mostly guitars and a few lutes, the sheer volume of crates tested our storage and staging areas as each one arrived with its own freestanding display case. Fortunately, I had some amazing volunteer assistance as the 40 individual display cases had to be assembled and placed before the lender arrived to assist in the final placement of instruments.



Setting up *New York / New York: The Avant-Garde from Mid-Century* Exhibit

At the close of *Medieval to Metal*, I luckily had a little extra time to get things repacked as we staggered the openings of *Manzanar: The Wartime Photographs of Ansel Adams* and *Witness to Wartime: The Painted Diary of Takuichi Fujii*. These three exhibitions brought an amazing number of people steadily streaming through the Museum last year. Hopefully the lineup of exhibits in 2024 will continue to keep people engaging with the Museum.

Museum Visitors

35,719

- General Admission = **7,191**
- Main Gallery Admission = **8,661**
- Programs, Museum and Community Events, Lectures, and Classes = **12,708**
- Meetings and Rentals = **2,642**

Main Gallery Revenue

\$64,113

825

Members

\$33,210

Membership Revenue

Museum Store

\$42,251

- Wholesale = **\$35,949**
 - Consignment = **\$6,302**
- Up from \$17,599 in 2022

Donations

\$13,549.27

- General Donations = **\$8,549.27**
- Grants = **\$5,000.00**

109

VOLUNTEERS

4,412

HOURS

\$140,302

VALUE

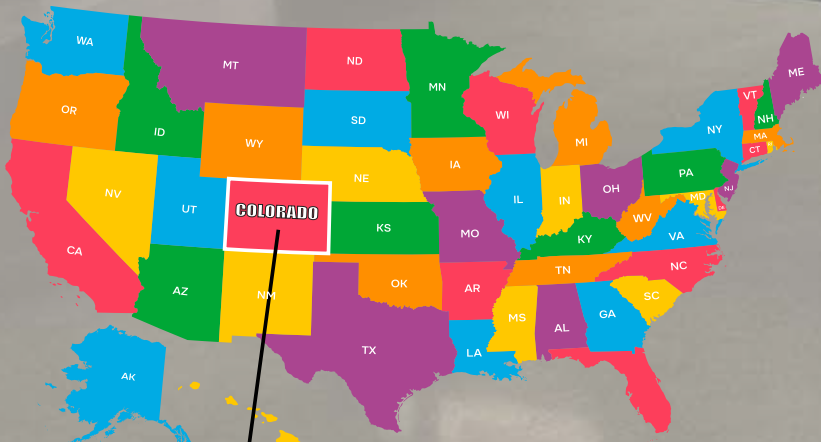
Where are Our Visitors From?

49

Other States

21

Other Countries



Visitors from 72 Colorado Cities

Australia, Brazil, Canada, China, Denmark, England, Germany, Iceland, Indonesia, Japan, Mexico, Netherlands, New Zealand, Poland, Scotland, South Africa, South Korea, Spain, Sweden, Trinidad and Tobago, Ukraine



KRISTI WOOLSEY

Administrative Supervisor, Loveland Museum

2023 was another exciting and busy year at the Museum's front desk! Processing memberships and admissions, registering participants for classes at The Beet Education Center, answering questions, and greeting the community filled our days at the reception desk. In April, the Museum hosted various conference breakout sessions and receptions for the "In the Game" Downtown Colorado Conference sponsored by the Loveland Downtown Partnership. May brought *The Governor's Art Show* 32nd annual Opening Night Gala, a fun and lively event filled with art and camaraderie. The Loveland Historical Society programming, on the second Thursday of each month in the Foote Gallery, always delivered interesting and informative presentations. In addition, the Poet Laureate Committee's seasonal programs in the Foote Gallery reminded all of us of how verse and culture connect and inspire us. The year also brought staff transition at the front desk; the team expanded our responsibilities and pushed us to provide

knowledgeable and relevant customer service to all our patrons. 2023 was a year of diverse programming, retail expansion, and connection with the Loveland community and beyond.



Springtime at the Loveland Museum

JESSICA JOHNSON

Admin Support II, Loveland Museum



We were quite busy at the front desk in 2023, welcoming over 35,000 people who came to see a dynamic series of exhibits and shop in our expanded Museum Store. We answered a lot of great questions (or tried our best to!) and enjoyed many lively discussions with patrons.

The Museum Store Association Annual Conference was in Denver this year, and it was wonderful to learn how other museums run their stores, make contacts with new vendors, and generate ideas. We hosted a very successful Local Artist Market and brought in some new vendors, expanding our support of local artists and authors. The Museum Store saw a lot of change in 2023, including a significant increase in revenue, and we are looking forward to building on those successes in the time to come!



Photos: Museum Store Merchandise and Front Desk at the Loveland Museum



ASHLEY YAGER

Collections Manager, Loveland Museum

A lot went on behind the scenes in collections in 2023!

Along with our stellar crew of hard-working volunteers, several work-studies from local community colleges joined in the task of processing, documenting, recording, and housing the Museum's large object and archival collections. This year, we were able to go through our entire shoe, hat, and rolled textiles collections, updating the Museum's records, and photographing each item. We also started going through our wardrobe collection. Volunteers and work-studies spent nearly 500 hours last year working in just these collections!

Our work has continued in our photograph collection as well. The Museum started digitizing our photograph collection in 2021 through the help of a grant from the Colorado Historical Records Advisory Board. We were fortunate to receive that grant again last year to continue our work. We also received a generous donation to help fund this work. With funding in place, we have been able to digitize a little over 1,700 more photographs! These photographs can now be found online via the Museum's website. A little over 3,300 images are now available, with more images being uploaded every month.

The Museum received several wonderful donations to the collection last year. Several photographs and digital images were donated including images from the Great Western Sugar Company, Great Western Railway, Hewlett Packard, the Water Treatment Plant at Chasteen's Grove, the High Park Fire, the 1976 Flood, and the 2013 Flood.

Several items that document Loveland businesses were also received. There were items from the Hotel Lincoln, Loveland Lumber Supply, Loveland's Municipal Light & Power Plant, Budweiser Event Center, Great Western Sugar Company, Hewlett Packard, Proctor's Alabaster Shop, Wild Lane B&B, BF Jennings, and Foster & Irving.

The Museum also accepted items that documented the lives of Loveland residents. Several families that have been in Loveland for generations or made a lasting impression on the community were represented. The Proctor family was represented through family items and alabaster pieces. The Drage family with a cornet, cultivator, shovel, and lap robe. The families of the Big Thompson canyon through a historical booklet, the Hayden/Mattison family through several personal items and photos, the Bensons through ration books, and the Aikins through a typewriter and lamp. Important individuals were also represented like Bob Young, a Loveland police officer, Treva Edwards, a Loveland mayor, and Conrad Ball, judge and namesake to the middle school that has since been renamed.

The collection was rounded out last year with several art donations and a few purchases. The Museum purchases a holiday ornament and an official valentine each year. A print by local print maker Johanna Mueller titled *Midnight Rabbit with Cobalt Skies* was also purchased for the collection. Several art pieces were donated as well, including *A Hot Day near Utah* by Stephen Beal, *Ruckus Taxi* by Red Grooms, a painting by James Gardner titled *Three Musicians*, a sketch by James Disney, and a painting by James Disney titled *Grand*.

I love the connections I get to make working in collections. Working with our volunteers and donors to collect and preserve Loveland history is challenging, yet incredibly fun!



Hewlett Packard 3311A Function Generator



Hayden Family Collection



Cornet



Carol Mattison LHS Graduation Materials

DONATIONS

Loveland Museum

Additions to the Collection

- 2023.1 2022's Official Loveland holiday ornament, Museum Purchase from Winter Holiday Council
- 2023.2 2023 Loveland Valentine, Museum Purchase
- 2023.3 2023 Loveland Valentine cachet stamp, Museum Purchase
- 2023.4 *The Grand Peak*-Painting by James Disney, Deanna De Woodcock
- 2023.5 Kenyth Damke scrapbook, Linda Kalnen
- 2023.6 Tricycle, Steve Sample
- 2023.7A *Hot Day Near Utah* by Stephen Beal, Photos of Lone Tree School House and Triangle Sculpture, Nancy Ardnt
- 2023.8 Control panel from Water & Power plant, City of Loveland-Water & Power
- 2023.9 Calendar plate from BF Jennings store, Daniel Carlson
- 2023.10 Hayden/Mattison Family collection including photos, clothes, diplomas, and other items, Sally McGlothlen
- 2023.11 Red Grooms "Ruckus Manhattan Taxi" 41/75, 1982, Lori Youngquist
- 2023.12 Bear skin lap robe originally owned by Justus Andrew Sand, Robert Drage
- 2023.13, Loveland police officer Bob Young's badges and pins, Kathy Dench
- 2023.14 Ration books from WW2 that were originally owned by Forrest P. Benson, Eugene and Bessie Benson, Sara Whicker
- 2023.15 Hotel Lincoln promotion items (stationery) and photos, 1931-1941. Pictures and newspaper article, 1936. Tourism Posters for Loveland and Northern Colorado, Rhonda Cooper
- 2023.16 Treva Edwards gavels, picture, & nameplate, Val Hargett
- 2023.17 Proctor family lamp, clock, and business cards, Dawn Smith & Cheryl Wilson
- 2023.18 "I'd Love to Live in Loveland With a Girl Like You" Sheet Music; Loveland Lumber & Supply Co. apron, Sharon Akers
- 2023.19 Tile from historic house in Loveland, Marian Duran
- 2023.20 Cornet, Robert Drage
- 2023.21 Items belonging to early Loveland Family, the Aikins. Typewriter and alabaster lamp, Jane Aikin
- 2023.22 Five pieces of alabaster- box with lid, vase, and set of bookends, Carol E. Amey
- 2023.23 LHS yearbooks, history of the BT canyon, history of light & power, history of Loveland's municipal light & power plant, history of the Big Thompson Canyon booklet Brochure *Loveland Colorado: The Hub to Northern Colorado*, Loveland High School yearbooks -1941 & 1942 Loveland High School reunion book for graduates of 1922, 1923, and 1924, John Vorreiter
- 2023.24 *History of the Big Thompson Canyon booklet*, Gale N. Fletcher
- 2023.25 Coal shovel and garden cultivator, Bob Drage
- 2023.26 Budweiser Event Center chairs, Budweiser Events Center - The Ranch
- 2023.27 *Midnight Rabbit with Cobalt Skies* print by Johanna Mueller, Museum Purchase
- 2023.28 *Sugar Beet Books, Technology of Beet Sugar Manufacture, Beet-Sugar Technology, 3rd ed.* Lisa Schwarz
- 2023.29 Book: *Loveland-Big Thompson Valley Centennial*, Susan Burton
- 2023.30 Jim Disney Sketch, Marylou Rogers
- 2023.31 Digital images of GW Sugar Co + GW Railway; *Let's Go Back To Loveland Sheet Music*, Kenneth Jessen
- 2023.32 Wild Lane B&B-themed Deneen pottery mug, Chad Kennerk
- 2023.33 Match holder with striker from Foster & Irvin Co. Estate of Virginia Channell
- 2023.34 Instruments built by Hewlett-Packard at the Loveland HP facility, Jim Burrill
- 2023.35 Great Western Sugar Factory crock and sugar bag, Peggy Fulton
- 2023.36 Items belonging to Proctor Family, rocking chair, clock, alabaster pipe, birthday invites, Dawn Smith & Cheryl Wilson
- 2023.37 *Three Musicians* painting by Jim Gardner, Delores & Fred Lund
- 2023.38 Golf bag & clubs, Conrad Ball photo, Richard Ball
- 2023.39 Photos of Hewlett Packard, Kenneth Jessen
- 2023.40 Digital Photos of Water & Power, Flood Damage, etc., Kent Woodward
- ED.2023.1 Cherry Tin- Mile High Cannery, Sheryl Davis
- ED.2023.2 Washtub, Kenneth Jessen



Budweiser Events Center Chair



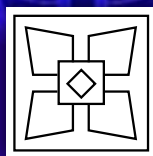
Alabaster Vase



Midnight Rabbit with Cobalt Skies print by Johanna Mueller



Proctor Family Clock



RIALTO

T H E A T E R

RialtoTheaterCenter.org

The Rialto Theater Center opened as a silent movie theater in 1920 and is currently Loveland's premier performing arts venue, welcoming nationally touring musicians, comedians, and performers as well as local performing arts groups.



JOE PATTI

Theater Manager, Rialto Theater Center

In 2023 The Rialto made a greater effort to provide a wider range of fun experiences beyond just watching a performance. We got a lot of awesome pictures and videos of people enjoying themselves attending performances at the Rialto and dancing at Lagoon concerts.

We had prop bags available for screenings of Monty Python's *Holy Grail* and the theater was filled with the "sound" of horses galloping as people knocked coconuts together. During the screening of *Young Frankenstein*, we handed out what we thought would be a tough movie quiz only to have nearly 50 people win a prize.

Our volunteers got in on the action, helping us make a video to promote an opportunity for audience members to submit rejection letters in connection with our performance of *Letters Aloud: Thanks, But No Thanks – Best Rejection Letters Ever!* Loveland Poet Laureate, Lynn Kincannon, Loveland Mayor, Jacki Marsh, and Cultural Service Board member Connie Winters each read a letter by a famous individual as part of the performance.

We took some chances providing different types of experiences than we had in the past. We weren't sure how the show, *History That Doesn't Suck*, based on the podcast of the same name would be received. Not only did we sell out the public performance but had 700 students from Thompson Valley Schools attend two school matinees.

As always, we are constantly planning for the future, including the anticipated opening of the Pulliam Community Building in 2025 and the HIP Streets project which will entirely make over 4th Street. Look for more information about both projects and what new things to expect during 2024.

Many of these improvements have been possible thanks to funding from the Shuttered Venue Operators Grant and Colorado Creative Industries programs which were intended to help organizations like the Rialto recover from COVID related challenges and develop the capacity to be more responsive and nimble.



Letters Aloud: Thanks, But No Thanks – Best Rejection Letters Ever, Rialto Theater



After Midnight, Lagoon Concert





ROBERTA COX

Theater Coordinator, Rialto Theater Center

It's been wonderful to continually move forward in 2023 – leaving COVID years in the rearview mirror. Most of 2023 has been remarkable; then there are the unpleasant encounters that will not go away.



Cascade by Aaron Harel

One much needed addition to our facility was incorporated into the Devereaux Room with a stunning installation not only in color but a story behind the wood used to create this piece. The artist selected to enhance this space was creative with his material as well as his vision by using entirely up-cycled drum shells. "This cascading wall of wood shells is intended to provide a sense of balance and order amongst chaos and randomness."

– Aaron Harel, musician and artist.

Another constant in our lives has been our non-profit organization, Backstage Rialto (BSR), which has been a nonstop supporter of all things Rialto: from equipment purchases to underwriting costs for residencies where Thompson School District students have opportunities to attend performances as well as presenting Missoula Children's Theatre so local children have an opportunity to rehearse and perform on the Rialto stage. This organization also sponsors fundraising events throughout the year like their annual whiskey tasting in March and Historic Rialto Ghost Tours in October. Through their fundraising efforts to purchase, underwrite and present, our community has benefitted greatly!

The not-so-pleasant encounters that have been persistent in 2023 are the third-party ticket sellers. While these sellers have been around for some time, there are more sites popping up each year which makes it difficult to determine if a patron is on our site or one of theirs. The Rialto staff has been working diligently to get the word out concerning these imposters, so our patrons do not get caught overpaying for tickets. RialtoTheaterCenter.org is the only site authorized to sell tickets to Rialto Theater events.



Backstage Rialto Presents Missoula Children's Theatre





HEATHER RUBALD

Theater Events Coordinator, Rialto Theater Center

In 2023 we enjoyed a continued return to our pre-COVID practices and participation numbers. Rental events were up almost 50%, with many first-time renters contributing to that number.

Putting our Scheduling Policy into practice for the first full year helped new renters find space on our calendar and allowed faithful rental partners to hold on to their favorite dates. The

entire Rialto team has fully adapted to the Event Temple scheduling software, and it has become a great central resource for our rental scheduling, contracting, invoicing, and planning.

Volunteer recruitment continued to be brisk in 2023. The 31 new volunteers we added to our roster almost doubled the number of post-COVID volunteer recruits. Our wonderful army of 87 volunteers

went above and beyond doing all that was asked of them, including embracing the "Marketing Is Everybody's Job" concept. Collectively they donated 4112.25 hours to the theater.



Holiday Decorations at the Rialto



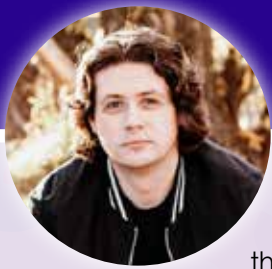
Rialto Theater Volunteers

Another fantastic addition to the team was the creation of the Front of House Assistant. This part-time position has been filled by the tremendous Margarita Holland and has significantly eased the pressure on the administrative/house management staff by filling in when there are multiple House Management shifts in a week.



Rialto Theater Volunteers





PHIL BAUGH

Theater Technical Coordinator, Audio, Rialto Theater Center

It's been a great year of positive momentum here at the Rialto! In 2023 we made a few upgrades and improvements in our technical department I'm excited to illuminate.

Technically, we were able to upgrade the tech desk. We've also added to our stock of equipment and stage goods. This allowed us to relocate an entire Lagoon Summer Concert from Foote Lagoon to the theater due to inclement weather with more efficient logistics and asset management.

A huge bolster for our department was the expansion of our pool of Production Assistants. Our PAs are vital to the smooth and consistent coverage of the many events at the Rialto, as well as off-site productions including the Foote Lagoon Concert Series. As our technology and production level has grown, so has our need for a team of talented and knowledgeable technicians.

Lastly, it has been just plain fun to work with the rest of the staff at the Rialto to bring a wider array of shows to our schedule and to enhance our film offerings. We held screenings of several cult classic films, supplemented with costume parades and prop bags. We've also found a new partnership with the very funny Comedy Brewers, to bring short form and musical improv comedy to audiences in our Devereaux Room. It's been a great step forward to utilize the Devereaux Room as a second, more intimate performance space.



After Midnight, Lagoon Concert



Gasoline Lollipops Rental Partner, Rialto Theater





DAN MINZER

Theater Technical Coordinator, Lighting, Rialto Theater Center

In 2023 we made big improvements to the Rialto Theater Center. Here are some highlights in the realm of technical programming, equipment, and staff.

Every year, the Rialto Theater partners with the Loveland Museum for their History Days program. This year we revamped the theater's presentation to show some of the technology that was used by theaters in the past, and then compared that to what we use in the theater today. The 2nd graders love to see the lights and sound in action, and they walk away with a greater understanding of how the elements of theater technology have evolved over the years. The Rialto also partners with Backstage Rialto for the Historic Rialto Ghost Tours. This year we updated the design of the lighting, soundscape, and fog effects. The new design is more immersive and is a great experience that blends history with Halloween fun.

We upgraded the theater's black stage drapes. This was a sizable undertaking of researching new fabrics, finishes, measurements and fitting it all to the existing infrastructure. The pre-existing drapes had a fire-retardant treatment certificate that expired in 2023. The new Rose Brand Crescent Velour drapes are inherently flame retardant (IFR) and they also boast excellent sound and light absorption.



Phil Baugh and Dan Minzer, Installing New Curtains



Shining Star Awards, Rialto Theater

Dance schools and professional companies alike use our space to showcase their artistic talents. This year we acquired a new Harlequin Cascade Marley dance floor for use with our dance performances. The high quality, slip resistant, fiber reinforced flooring is a significant upgrade from our previous vinyl dance flooring, and the dancers have been raving about it.

We were able to hire a few additional production technicians this year, and our new hires have been a fantastic addition to the Rialto team. All our Production Assistants have strong skills in technical production. Many choose to specialize in lighting, audio, or other areas. We train our technicians to feel comfortable with the unique features of our venue's tech equipment, and I am always delighted to see what new and creative ideas they bring to the theater.

The Rialto Theater continues to be a space for creating world-class performances and events. It is a great place for the community to gather to experience art and entertainment. New patrons are often amazed by what they experience as they enter the venue for the first time, and for me this is a joy to witness.



After Midnight Performing at Lagoon Concert

Rialto Theater
Attendance

35,230

Number of Events

170

Rialto Theater
Revenue
Generated

\$368,321


RIALTO
T H E A T E R

82
VOLUNTEERS
4,112
HOURS

Devereaux/
Hach Room

Event/Rental Attendance

7,536

Number of Events

127

Devereaux/
Hach Room
Revenue Generated

\$23,697


RIALTO
T H E A T E R

Holiday Decorations in the Rialto Theater



MIKAYLA ADAIR

Marketing Supervisor, Cultural Services Department

2023 was a year of success for the Cultural Services Department Marketing and Communications Team. With the new Communication and Engagement Department implemented, there was more need for cross-department collaboration with marketing and communication for the entire city for all our events and initiatives. We assisted with marketing and supported a very successful year of exhibits, a full line-up of art classes and workshops for all ages, installations of many public art murals and sculptures, and a diverse line-up of Rialto shows, holiday movies and more.

ONLINE PRESENCE SNAPSHOT

WEBSITE TRAFFIC

	Rialto Theater	Loveland Museum	Public Art
Page views:	469,793	186,995	5,811
Web traffic coming from Social Media Platforms	32%	24%	24%
Top Pages:	Homepage, Rialto Presents, Etix Homepage	Homepage, Newsletter Sign-Up, Art Exhibits	Homepage, Calls for Entry, Current Projects

E-NEWS

	Rialto Theater	Loveland Museum	Public Art
Email Subscribers	10,708	998	770
Avg. Open Rate	51%	64%	59%
Avg. Click Rate	5%	8%	8%

SOCIAL MEDIA

RIALTO THEATER

LOVELAND MUSEUM

PUBLIC ART

12,213
Social Media Followers
(FB, IG & Twitter)

11,750
Social Media Followers
(FB, IG & Twitter)

4,040
Social Media Followers
(FB, IG & Twitter)

DIVISION HIGHLIGHTS:

- The Museum had outstanding exhibits this year with high attendance. The exhibitions appealed to different audiences, from the *Medieval to Metal GUITAR* Exhibit and the *Governor's Art Show* to the *Wartime Photographs of Ansel Adams*. It allowed us to reach new patron and expand our marketing initiatives to broader demographics.
- The Rialto produced a very diverse season with new genres. It was a challenge to market to new audiences and encourage ticket sales, but resulted in a very diverse group of attendees and helped move the needle to show what the venue is capable of.
- Art in Public Places was very busy with installations. It was a pleasure to share visually what the public art program has accomplished this year from murals like *Loveland* at Sunnyside Park and *Shared Wonder* at the Loveland Public Library to *Equinox* at I25 and *Ace!* at the Olde Course.

MANZANAR THE WARTIME PHOTOGRAPHS OF ANSEL ADAMS
On View Through January 14, 2024 at The Loveland Museum
THELOVELANDMUSEUM.ORG

MEDIEVAL TO METAL
The Art & Evolution of the GUITAR
NIGHT ON THE TOWN
Haley Takahashi
OPENING RECEPTION: SEPT. 8, 6-8 PM

Presented by Rialto Theater
LOVELAND SUMMER CONCERTS
AFTER MIDNIGHT JULY 6
POTCHEEN JULY 13
RIGARDO PEÑA Y LOS BOHEMIOS JULY 20
GROOVE A BEIGUS JULY 27
THURSDAYS July 6, 13, 20, 27 @ 7PM
FOOTE LAGOON AMPHITHEATER
500 E Third Street | Loveland, CO 80537

Loveland Music by Day Festival

RIALTO Give the Gift of Experiences
Support Small this Holiday Season!

SUGAR SKULL WORKSHOPS
Mon, Oct. 2, 6-8 pm
Mon, Oct. 16, 6-8 pm
Apr 11, \$3 per person



KRISTIN TUCKERFLORES

Graphic Designer, Cultural Services Department

My first year as the Graphic Designer for the Cultural Services Department was educational, exciting, creative and a lot of fun! I learned so much about

the amazing Art in Public Places that Loveland is known for. It's been so interesting to see behind the scenes and all that goes into making Loveland so artful.

The Loveland Museum just continues to impress me; with huge exhibits like, *Manzanar: the Wartime Photographs of Ansel Adams*, and *Medieval to Metal, The Art & Evolution of the GUITAR*. Both exhibits brought people to the Museum, and in return gave us one of the highest years in profit, visitors, and new members. The Beet was busy with art classes and local events, including the Cherry Celebration, Pastels on 5th and Secret Santa. It was my honor to volunteer at all these events, that were huge successes!

The Rialto Theater brought some incredible, sold-out shows in 2023, like *Kevin Nealon* and *History that Doesn't Suck!* We also had a huge success with the free, Lagoon Concerts, featuring four amazing bands that all rocked! We also had a free kids movie line-up during the summer, we are hoping to be able to continue with both of these loved traditions in 2024. I was able to volunteer at both



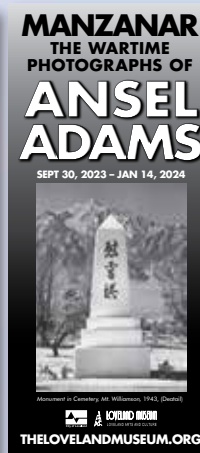
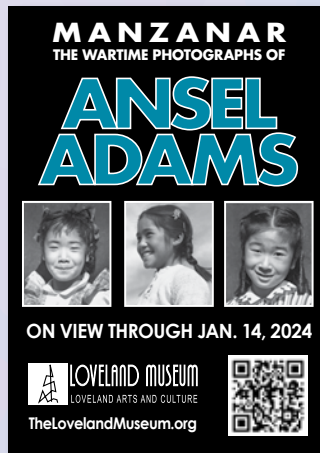
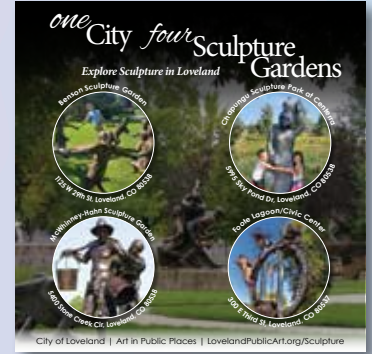
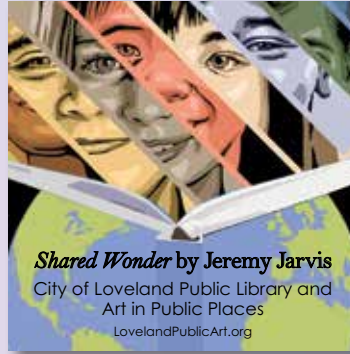
Kristin Tuckerflores Volunteering at Secret Santa Event

events, and the public was so appreciative, and everyone had a blast!

Being a part of The Cultural Services Marketing team has been so rewarding. I get to use amazing artwork, sculptures, and performances to help promote upcoming exhibits and events, using both digital and printed pieces to promote the three divisions. If you aren't already, please follow us on our social media accounts, sign up for email newsletters and become a member of the Museum. This way you won't miss out on any of the fun in 2024!



Kristin Tuckerflores and Friends at Kevin Nealon Comedy Show, at The Rialto Theater



BOARD AND STAFF

Cultural Services Department

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Maureen Corey, Curator of Art

Jennifer Cousino, Curator of History

Roberta Cox, Theater Coordinator

Jenni Dobson, Curator of Education

Eric Franklin, Exhibit Designer

Angela Canada Hopkins, Admin Support I

Susan Ison, Director of Cultural Services

Jessica Johnson, Admin Support II

Suzanne Janssen, Public Art Manager

Dan Minzer, Technical Coordinator, Lighting

Joe Patti, Theater Manager

Heather Rubald, Events Coordinator

Sophia Thiros, Clerk/Cashier

Kristin Tuckerflores, Graphic Designer

Kristi Woolsey, Administrative Supervisor

Ashley Yager, Collections Manager



CO Governor Jared Polis and Susan Ison at the Governor's Art Show & Sale



MEDIEVAL TO METAL - The Art & Evolution of the GUITAR Exhibit



After Midnight Performing at Lagoon Concert 27

Born Free and Equal, 1944
Photo by Ansel Adams

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City of Loveland

CULTURAL SERVICES



LOVELAND ARTS AND CULTURE

LovelandPublicArt.org | TheLovelandMuseum.org | RialtoTheaterCenter.org